



**LEARNING FROM PREVIOUS INTERVENTIONS**

**Purpose**

To help ensure that when you review past or existing interventions you identify and capture key learning’s both what went well and what didn’t work and why?

**How to use or apply**

Use the checklist and table to capture learnings.

**Source(s)/Reference(s)**

* [www.thensmc.com](http://www.thensmc.com)

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| **QUESTIONS** |
| * What was/is the purpose of the intervention, who does it target? * What was/is the geographical coverage? * What was/is the timeframe? * What was the budget * What are the key customer understanding and insights? * What went/worked well? * What didn’t work well? * How was it evaluated? * What was the outcome and impact? * What would you do or apply differently? |

Use table set out on the next page to capture the findings

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| **Previous Intervention** | **Geographical cover** | **Time period** | **Budget** | **Audience understanding and key insights** | **Evaluation methods** | **Outcomes/Impact** | **Key learnings** |
| *Title and brief description* | *National, regional, local etc.* |  |  |  |  |  | *What went/worked well?*  *What didn’t work well?* |
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